



Ministry of Education
SINGAPORE



The Ministry of Education
Racial Harmony Logo

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The MOE Racial Harmony logo is in the shape of a heart, representing both the brotherhood of Singaporeans and the deep emotional, visceral bond that we all share. Red is also the colour of passion and energy, representing how we as a country are moving forward and boldly embracing our challenges and future.

This heart is also made up of four people, all joined together in a joyous embrace in a collective dance as they live in harmony. Where they have joined hands, there is a wonderful coming together of energy and efforts, and the yellow represents a bright light shining forth that illuminates our way and progress forward into the future.

How can schools use the MOE Racial Harmony logo?

Schools are encouraged to use the logo in creative and innovative ways. For example, it could be used in publications and on banners for public display for school activities and events related to the promotion of racial harmony. It could also be printed on T-shirts or other paraphernalia for students to wear on key dates. It is hoped that the logo will become synonymous with the importance of racial harmony in schools and not just a symbol of key events, so it is important that schools engage their students in reflection and discussion about the significance of the logo and how it is linked to racial harmony. Thus, as a start, schools could showcase the logo to their students at the Racial Harmony Day Celebrations 2008 or at other suitable platforms in the course of the following year.

How is this logo different from the Orange Ribbon used by CDCs to celebrate Racial Harmony?

Educators will also be aware of the launch of the National Orange Ribbon Celebrations by OnePeople.sg on 6 July 2008. The Orange Ribbon is a symbol of racial harmony and friendship, and OnePeople.sg's celebrations aim to promote racial harmony by showcasing Singapore's diverse multi-ethnic and multi-national customs and traditions as well as RH resources from the CDCs and OnePeople.sg. As such, the Orange Ribbon is meant to be worn by citizens, not just students.

Thus, the MOE Racial Harmony logo is meant to be a unifying element for all racial harmony efforts in schools. Schools are encouraged to use the logo as part of any school activity related to racial harmony at any time, as the logo itself is highly symbolic and will help educators and students alike to understand better the relevance of their experiences. It is hoped that in time, students who have graduated will continue to associate their positive racial harmony experiences in school with this unifying logo.

Schools can encourage their staff and students to wear the Orange Ribbon in the month of July alongside their use of the MOE Racial Harmony logo.

Where can I find out more?

You may contact NE branch (MOE_NEB@moe.gov.sg) if you have any questions about the logo. You can also obtain the logo and more information from the National Education website: <http://www.ne.edu.sg/>